

### The Premier Software Usage Analysis and Reporting Toolset

License Tracker enables you to address important business issues:

- software license capacity planning
- optimizing software maintenance costs
- ensuring proper license usage
- cost splitting among business units based on actual usage
- entering into usage-based licensing agreements, such as:
  - on demand pay-per-use
  - product family remixing

#### Key Product Features

- directly imports usage data from most license managers
- supports other data sources via a generic usage log format
- powerful data mining and analysis tools
- web output for ease of information browsing and sharing
- automated to enable regular, comprehensive analysis

#### How License Tracker Works

##### 1. Usage Data Generation

License Tracker processes usage data that has been generated and captured by other systems.

##### 2. Usage Data Processing

License Tracker imports the usage data and creates a session database.

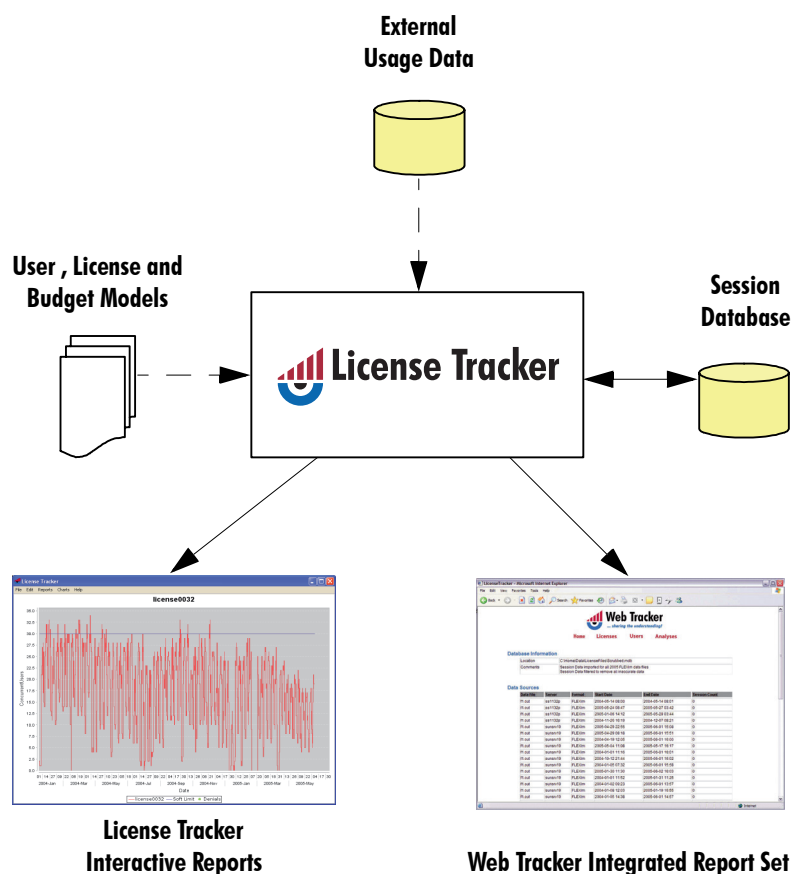
Supplemental control files (the User Model, License Model and Budget Model) allow simple usage data to address complex business issues.

##### 3. Usage Data Analysis

License Tracker presents your usage data as individually generated, easy to read, charts and reports.

Web Tracker generates a comprehensive set of reports suitable for sharing over the web.

Auto Tracker automatically generates Web Tracker reports, reducing the effort to track trends and identify problem areas.



License Tracker Inc. is committed to providing the richest set of analyses, and supporting the widest range of data sources, in order to offer software usage analysis for the entire enterprise.

**License Tracker** - The cornerstone of the system, License Tracker processes the usage logfiles and creates the session database. License Tracker also contains all of the data mining and reporting tools to create interactive reports.

*"Generating the understanding"*

**Web Tracker** - A module within License Tracker that creates a suite of linked HTML reports from an existing database. Web reports ease the browsing of multiple related reports and facilitate the sharing of information with IT management and business groups.

*"Sharing the understanding"*

**Auto Tracker** - A tool that builds session databases and sets of Web Tracker reports for multiple projects at once. Auto Tracker is typically run as a batch process enabling completely automated usage analysis, reporting and condition detection.

*"Automating the understanding"*

**User Model** - A plain text support file that contains full name, telephone, email and business unit information for the userIDs that are provided in the usage data. The User Model provides the necessary information for License Tracker's business unit cost splitting and other group-based analyses.

**License Model** - A plain text support file that contains license count, license purchase and maintenance costs, as well as details regarding any pay-per-use rental arrangements. The License Model provides the necessary information for License Tracker's financial analyses.

**Budget Model** - A plain text support file that contains your monthly software rental budget. License Tracker uses this to compare actual versus budgetted rental expenditures.

**LT ASCII** - An open, plain text, usage log format that can be used to create License Tracker databases. Conversion utilities can readily be built to translate usage logfiles not directly supported by License Tracker into LT ASCII for processing and analysis.

**LT Binary** - A proprietary binary usage log format that can be used to create License Tracker databases. A web-server based system that will create a LT Binary file is included in the toolset. Through interaction with this system, ISVs and custom software developers can create secure usage logfiles without the need for a license manager.

*"License Tracker has been invaluable in managing our exploration licenses.*

*By understanding how we are using our concurrent licenses we can more effectively budget, negotiate with vendors and provide our users with optimal licensing."*

B. Peers  
Team Leader, Applications Support  
Exploration Technology  
Talisman Energy Inc.

License Tracker provides value to: software users, software vendors and application service providers.

**License Tracker Inc.**

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*You can only optimize - what you understand*

*and you can only understand - what you track!*